

e-JOBSAPP



4 CORNERSTONES OF RECRUITMENT



A selection of satisfied customers we have already helped



A frank word about today's labour market

Do you want an unlimited number of applicants knocking on your door to work for you?

Dear Recruiter,

It is becoming increasingly difficult to find qualified staff and managers and it is not likely to get easier any time soon.

As a recruiter, you are most likely in the age group between 25 and 50.

You may think that job seekers today still go about it in the traditional way, searching popular job boards for available positions.

Those days are long gone, just as finding a job through an ad in a printed newspaper is no longer the most effective way.

Potential new employees who are looking for an innovative challenge are spoiled by online offers and used to a wide variety of online portals that offer solutions based on fast search queries. They use web-based search engines and social media tools through which suitable jobs are presented to them.



The key to success in recruitment lies in using the right keywords to act as a link between your offer and the people you want to recruit. It does not matter on which portal or medium you place an ad, nor how the job ad is designed.

What matters is that you advertise with targeted and relevant keywords on as many job boards and social media channels as possible - all that matters is functionality. It's that simple.

You may be thinking, "This must cost a fortune!". It will indeed be very costly if you do not change your existing recruitment methods. It may even become a threat to the very existence of your business if you don't adapt.

There is nothing we can do about the fact that the market lacks experienced, qualified and motivated employees. Nor can we prevent your competitors from poaching your best employees.

What we can do, however, is help you find new employees at an affordable and sustainable cost

Please read in this brochure about our

„Four Cornerstones of Recruitment“

Our team looks forward to being there for you!

www.e-JOBSAPP.com

e-JOBSAPP

1



e- JOBSAPP is a "do-it-yourself" job application app, cheap and effective. We create an online career site on behalf of your company where you can post online job ads.



The job ads are posted on a variety of job boards such as LinkedIn Jobs, Google for Jobs, Indeed, Jooble, Careerjet and many others worldwide. **You receive applications directly into your app and hire your employees - it couldn't be easier!**

We provide you with a career site and an administration portal with a customised template for your job ad.

All you have to do is fill out a template to post the job ad and we provide you with a list of **applicants you can choose from**. And, we handle the correspondence with the applicants.

Job advertisements can be published in several countries on the following job boards:

- | | |
|--------------------------------------|-----------------------------|
| 1. Online carrier page of the client | 16. Postjobsfree |
| 2. LinkedIn Jobs | 17. Recruit.net |
| 3. Social Media | 18. JobisJob |
| 4. e-JOBSAPP | 19. WhatJobs |
| 5. Google for Jobs | 20. Talent |
| 6. Jooble | 21. Trovit |
| 7. Careerjet | 22. SearchEuropeanjobs.com |
| 8. Indeed | 23. SearchUKJobs.com |
| 9. Monster | 24. Expertini.com |
| 10. Neuvoo | 25. Applymyjobs |
| 11. Jura | 26. Dr. Job |
| 12. Adzuna | 27. ZIPRecruiter.com |
| 13. Joprapido | 28. Faces2hire |
| 14. Flexjobs | 29. Search Americanjobs.com |
| 15. Tiptopjobs | 30. And many more |

Any job board can be connected. The job boards listed above are included in our offer if they are relevant to your market. Other job boards may incur additional fees and may be managed under modified conditions.

Try e-JOBSAPP
FREE
 Submit your FREE job advertisement
 No credit card -
 No obligation to buy

JOB AD PROMO

2



Give your job ads an extra boost!

Upgrade your job ads, for maximum conversion.

Choose from 5 different Job Ad Promo's depending on your needs and budget.



S-JOB AD PROMO (Small)

- Promote a single job ad to all relevant candidates in e-JOBSAPP's CV database whose CVs match the keywords used in your job ad
- This low-cost service can increase the number of job applications



M-JOB AD PROMO (Medium)

Affordable mass advertising campaign to publicise job vacancies in the **local labour market**.

- In addition to the services included in an S-JOB AD PROMO (Small)
- Promotion of a single job ad through a social media campaign to all our followers on LinkedIn, Facebook and YouTube (including a VIDEO job ad) and other channels relevant to your market.



L-JOB ADD PROMO (Large)

The ideal recruitment method for **seasonal positions** for which accommodation can also be provided.

- In addition to the services included in an M-JOB AD PROMO (Medium)
- Placement of a single job ad on a premium job board, for the sectors relevant to you and the positions you are looking for in the relevant geographic market.



XL-JOB AD PROMO (Extra Large)

Intended for the recruitment of **junior executives** only

- In addition to the services included in an L-JOB AD PROMO (Large)
- Promotion of a single job ad on restricted social media channels operated by vocational schools and universities reaching their graduates



XXL-JOB AD PROMO (Extra, Extra Large)

The ideal approach for hiring **department heads**

- In addition to the services included in an XL-JOB AD PROMO (Extra Large)
- Professional writing of the job advertisement and initial pre-selection of suitable candidates by our recruiting coach, who also invites these candidates to individual video interviews
- You will receive a final shortlist from which you only need to select and recruit

EXECUTIVE SEARCH

3



Enhance your job advertisements with an **EXECUTIVE SEARCH** for the "ad-hoc search" of executives.

We identify and find exceptional personalities:

- ... who are not on the job market
- ... who are successful in their current position and have specific competencies, behaviour and talents
- ... who fit your company

An "**EXECUTIVE SEARCH**" for Executives is recommended for senior management positions that are formally responsible for the company's P&L.

We are experts in conducting "**EXECUTIVE SEARCH**" and have conducted many assignments for our clients worldwide.



- Each **executive search** is led by an industry expert who has had a minimum 15-year career up to CEO with P&L responsibility and hands-on people management experience.
- We identify and find **exceptional individuals** who are not found in the job market, who are successful in their current position, and who have **specific skills**, behaviours and talents that fit your organisation.
- A successful **executive search** begins with assessing the **personality traits** and cognitive strengths required for successful job performance. A person cannot easily change their personality traits and intelligence, and these factors are especially important in industries with large numbers of people.
- To **achieve this match**, finding someone with "just" the right work experience is not enough.



Try e-JOBSAPP

FREE

Submit your **FREE** job advertisement

No credit card - No obligation to buy!

WHITE LABEL

4



"WHITE LABEL" RECRUITMENT AGENCY

Your external all-round service - recruitment agency

Get an "all-in-one recruiting service" that costs you less than a full-time employee!

A dedicated Account Manager manages all of your online **talent search** campaigns for specific positions, basic staff and management.

- Including **UNLIMITED** searches for base staff and managers - we take care of everything
- We create a pipeline of prospective employees by building your **employer reputation** through social media marketing
- Available to only a few clients per market, based on an exclusive and **long-term relationship**



This **all-round service** goes beyond the publication of reactive job advertisements and also includes proactive marketing on social media to create the image of a **responsible employer** that attracts a large number of potential employees.

Request an individual offer now!



WHITE LABEL

We become your "in-house" exclusive recruiter!

[Click here for more information](#)